

# The ISLANDS of GUERNSEY

## STRICTLY STAR STUNS THE CROWDS ON SLEEPY GUERNSEY



**London, 10 October 2024** – Yesterday, Strictly Come Dancing legend Kai Widdrington leapt onto the Islands of Guernsey to promote a brand-new British dance competition – the [Guernsey International Dance Sport Championships](#) – which is set to arrive on the Islands between 6 - 8 December. Kai toured the Islands, met with local schoolchildren and enjoyed photoshoots in iconic Guernsey locations, including at the historic La Vallette Bathing Pools and St Peter Port.

Imagery available [here](#). Please credit (c) Ross Yeates, SkyWave Photography.

For more information, please contact the LOTUS team at [guernsey@wearelotus.co.uk](mailto:guernsey@wearelotus.co.uk) or visit [www.visitguernsey.co.uk](http://www.visitguernsey.co.uk)

### NOTES TO EDITORS

#### **About the Guernsey International Dance Sport Championships**

2024 will see the debut of the inaugural [Guernsey International Dance Sport Championships](#) between 6 December and 8 December 2024, hosted in partnership with the British Dance Sport Association and the Guernsey Tourism Management Board. Dancers from across Britain will flock to Guernsey's Beau Sejour Leisure Centre to participate in the three-day competition, with styles ranging from Ballroom to Latin American dance. Visitors are warmly welcomed to attend the show and marvel at dazzling dance displays, as well as to enjoy the chance to explore Guernsey's picturesque countryside and coast.

In partnership with Channel Islands Direct, exclusive [special offers](#) have been created for those competing at or attending the Championships: with flight-inclusive packages at hotels situated in the heart of the Islands, guests can enjoy easy access to Beau Sejour as well as to some of Guernsey's highlights, including Hauteville House – Victor Hugo's former residence – and Castle Cornet – an 800-year-old fortress guarding St Peter Port's harbour.

*Three nights at Les Roquettes Hotel Guernsey start at £349 per person, including return flights from the UK and B&B accommodation. For further details, visit [www.channelislandsdirect.co.uk](http://www.channelislandsdirect.co.uk) or contact the team at 01223 535342 / [dance@channelislandsdirect.co.uk](mailto:dance@channelislandsdirect.co.uk).*