

# THE VALUE OF TOURISM TO GUERNSEY'S ECONOMY

TOTAL SPEND 2019<sup>+</sup>

## £145.9 MILLION

TOTAL SPEND SEA AND AIR VISITORS £141.7M



## £137.4M

STAYING VISITOR SPEND



## £4.4M

DAY VISITOR SPEND

AVERAGE  
VISITOR SPEND



## £554

AVERAGE SPEND PER VISITOR



## £704

AVERAGE SPEND PER  
STAYING LEISURE VISITOR

CRUISE PASSENGER VISITS AND SPEND 2019<sup>\*</sup>



## 115,085

TOTAL DISEMBARKING  
CRUISE PAX



## £34

AVERAGE SPEND PER  
DISEMBARKING PASSENGER



## £3.9M

TOTAL SPEND

CONTRIBUTION OF VISITORS TO TOTAL ISLAND TRAVEL BY AIR AND FERRY<sup>#</sup>

TRAVELLING BY AIR

## 43%



TRAVELLING BY SEA

## 69%



TOTAL VISITOR CONTRIBUTION

## 50%



TOTAL BED NIGHTS

## 1.085 MILLION

Figures may not total due to rounding

<sup>+</sup> Source: Guernsey Visitor Spend Survey  
April-September 2019 (excluding cruise passengers)

<sup>\*</sup> Source: Guernsey Cruise Passenger Survey 2019

<sup>#</sup> Source: Guernsey Visitor Exit Survey 2019

The ISLANDS of  
**GUERNSEY**