

Harbour Stats

January delivered a strong start to the year for ferry travel, with passenger numbers increasing by 24% compared to January 2024. Notably, the Poole and St Malo routes saw significant growth, rising by 151% and 111%, respectively, while the Jersey route experienced an 18% increase. This growth helped offset a slight decline in air passengers arriving from Jersey during the month.

Overall, the 24% increase in ferry passengers - equating to 960 additional travellers - effectively counterbalanced the 2% decline in air passengers, which accounted for 745 fewer travellers. This resulted in a net increase of 115 arrivals compared to January 2024.

The announcement of Brittany Ferries as the island's new ferry provider, along with the publication of their schedule - including well-timed services for day trips from St Malo - provided an excellent opportunity for an additional marketing campaign in the Brittany and Normandy regions during January. As a result, we remain optimistic about further passenger growth on the St Malo route as we move into spring and summer.

Reporting Month and Year

Jan-25

Sea Passenger Movements (Arrivals, Departures and Transfers)	Monthly				Year to date			
	Jan-24	Jan-25	%	Number	Year to Jan-24	Year to Jan-25	%	Number
Poole	745	1871	151%	1126	745	1871	151%	1126
Other UK	1960	1619	-17%	-341	1960	1619	-17%	-341
UK Total	2705	3490	29%	785	2705	3490	29%	785
Herm*	177	158	-11%	-19	177	158	-11%	-19
Sark*	643	669	4%	26	643	669	4%	26
Alderney*	0	10		10	0	10		10
Jersey	710	839	18%	129	710	839	18%	129
CI Total	1530	1676	10%	146	1530	1676	10%	146
St Malo	300	632	111%	332	300	632	111%	332
Cherbourg	286	0	-100%	-286	286	0	-100%	-286
Dielette	0	0		0	0	0		0
International Total	586	632	8%	46	586	632	8%	46
Cruise Ships**	0	0		0	0	0		0
Cruise Total	0	0		0	0	0		0
Total Sea Passenger Movements	4821	5798	20%	977	4821	5798	20%	977
* Departure data collected only								
** Arrivals data collected only								
Ferry Passenger Movements (excluding Inter-Bailiwick travel and Cruise)	4001	4961	24%	960	4001	4961	24%	960