Print advertorial, editorial & additional coverage 2024

Jan 2024



22. Channel Islands puffins

Puffins, like penguins, are believed to be monogamous, pairing up young and raising a single chick together each year (disclaimer: all puffins look rather similar, so who can be entirely sure?). In mid-March, thousands fly back to the Channel Islands for breeding season and thanks to a quartet of new routes launching this month with Guernsey airline Aurigny — from London City, Stansted, Liverpool and Newquay — you can jet over to catch sight of them. Take a 20-minute ferry ride from St Peter Port to Herm to see the colony feeding off Shell Beach (£16 return; herm.com). Stay at the cosy Les Rocquettes Hotel in St Peter Port.

Details Three nights' B&B from £399pp, including flights (premierholidays.co.uk)

The Times Online UMV: 15,500,000

The Sunday Times (print) Circulation: 647,622

Which? UMV: 8,313,000

LoveEXPLORING UMV: 642,918

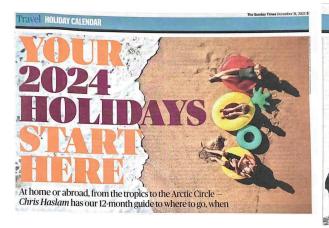
Cornwall Live UMV: 54,324







The Sunday Times December 31, 2023 9



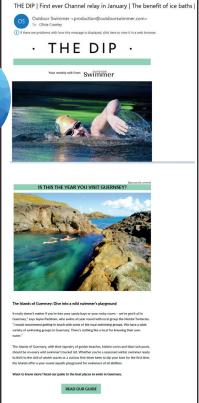


Jan 2024



Outdoor Swimmer

Advertorial piece E-mail newsletter Instagram content



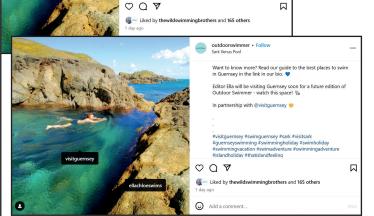












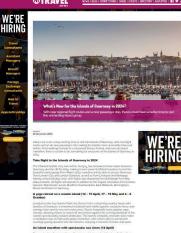
outdoorswimmer • Follow

outdoorswimmer "It really doesn't matter if you're into your

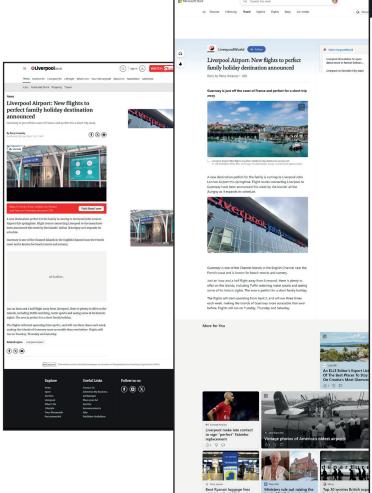
outdooswimmer 'It really doesn't matter if you're into your sandy bays or you rocky coves — we've got it all in Guernesy' says Jayne Packham, who swims all year round with local group he Mental Tentaces. 'I would recommend getting in touch with some of the local swimming groups. We have a wide variety of swimming groups in Guernesy. There's nothing like a local for knowing their own water.' «"

The Islands of Guernsey, with their tapestry of golden beaches, hidden coves and tidal rock pools, should be on every with eximmer's bucket list. Whether you're a seasoned winter swimmer ready to thrill to the chill of winter waves or a curious first-timer keen to dip your toes for the first time, the Islands offer a year-round aquatic playground for swimmers of all abilities.





Jan 2024



Herm in The Sun, syndicated online in The Sun and The Scottish Sun by Caroline McGuire: The piece, entitled 'The magical but least known of the Channel Islands', describes Herm as a "tiny chunk of paradise" and Shell Beach Café as "possibly the best beach bar in the British Isles".





The State In the International Conference of the International



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The Sun on Sunday Circulation: 55,5000

The Scottish Sun Circulation: 173,507

The Sun Circulation: 1,210,915

Liverpool World UMV: 1,300,000

MSN

UMV: 6,250,000

The Sun (Online) UMV: 30,000,000

The Scottish Sun (Online)

UMV: 10,700,000



Herm's beautiful

..erm, where is it?

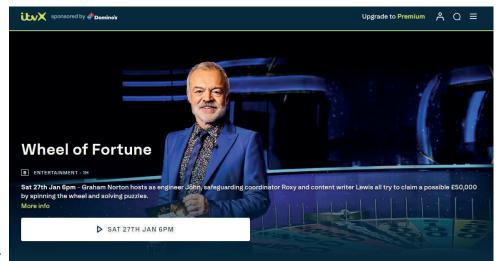
sun travel



Jan/Feb 2024

Broadcast Prize Opportunity Wheel of Fortune: hosted by Graham Norton

VisitGuernsey featured on prime time on ITV and ITVX. This episode of Wheel of Fortune had a viewership of over 2.3 million viewers (excluding ITVX viewers). We worked with local suppliers to create a wellness themed holiday prize for the show. People across the country were shown Guernsey as a desirable 'prize' location.







The Times Online UMV: 15,500,000

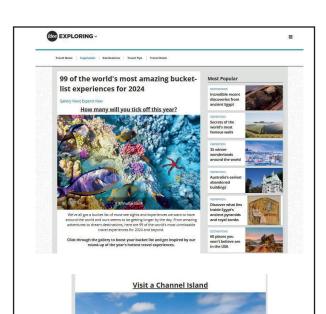
The Times Circulation: 365,880

Liverpool Echo UMV: 6,893,000



Jan/Feb 2024

"99 of the world's most amazing bucket-list experiences for 2024", with a particular focus on how Guernsey "feels like a perfect mix between a petite French fishing village and the finest rolling hills of the English countryside".



should head to the Island in the late autumn, when the celebrated Tennerfest takes place. From October to Mid-November, restaurants, pubs, cafes and hotels across the island take part in a scheme where cheap fixed-price menus are offered: you might find yourself tucking into a delectable, locally-sourced meal for a fraction of the usual cost. Explore more of Europe's best hidden gems



Share this article

IOE.co.uk UMV: 3,200,000

Express Online UMV: 39,618

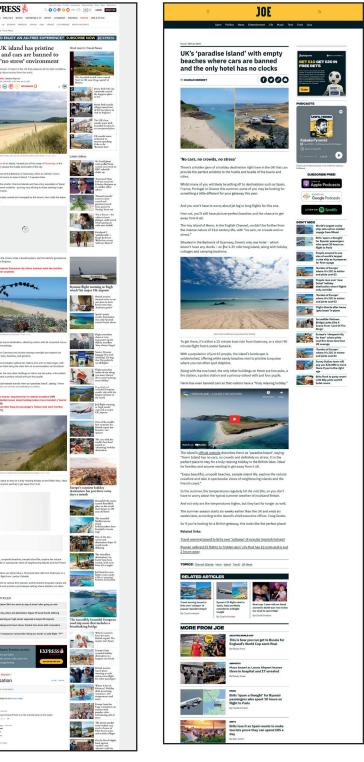
LoveEXPLORING UMV: 642,918

About Time UMV: 70,000

Daily Star Circulation: 136,909

Getting to Guernsey is easier for Liverpudlians - Aurigny airline is launching a three-times-a-week route to the Channel island from John Lennon Airport on April 2, with one-way fares from £128.99 return. London City and Stansted flights from March. aurigny.com, visit guernsey.com







Jan/Feb 2024

The Sunday Times Circulation: 647,622

The Times Online UMV: 15,500,000

Sunday Mirror Circulation: 183,636





There's a trend of thought among cyclists that tends towards the masochistic: the steeper the better. Count me out. Here's a new trip for easy riders in the Channel Islands. Yes, we know the islands are Crown dependencies outside the UK, don't write angry emails. But we're of the same British family. The self-guided itinerary is ideal in early autumn, when temperatures are pleasant and seas warm. Hopscotching from Jersey to Guernsey and spending a day on carfree Sark, potentially the loveliest island of all, gives you a dreamlike week of cycles and swims, pints and prawns for lunch. In other words: Brit-ish. Details Six nights' B&B from £1,449pp, including flights, transfers and bike hire (headwater.com)



15 summer family holidays in

Europe that won't break the bank If you crave European sunshine but don't have the budget for a big

Big Reads Travel Living Well Interviews Experience

The ISLANDS of **GUERNSEY**

Feb 2024

Mirror UMV: 32,000,000







The i

128,110

UMV:

Circulation:

The i Online

11,200,000

Fifteen budget holidays for families this summer

Whether it's scorching Sicily or the 'Hawaii of Denmark', deals can be found in obvious and obscure places across Europe. By Jane Anderson

living showing no sign of abating, just where are the value-for-mone family holidays this ou can afford to pay about £2,000 for a amily of four. A top tip is to go in the last two weeks of August, when prices are European countries head back to school and work. Even the original Legoland in

Laura Lindsay, travel trends and destination expert at flight search worth doing that extra bit of research. Combining different airlines for the can seriously cut costs. Fares don't hay to be booked as returns."

On top of this, if you can target less such as the beaches of Estonia or northern Germany - and take on the habits of locals (how about a Scandinavian summerhouse?) you can keep costs down.

All prices here are for a family of four during state school summer holidays unless otherwise stated. Glamping in Guernse

The most westerly Channel Island has golden beaches, dressing up at Castle Coronet and plenty of Second World War history, Active families can download one of the many free selfapp, such as "Fairies, Forts and Deadly Shipwrecks".

island that offer glamping, such as Wild Guernsey, where prices start at £160 per night for four. On neighbouring Sark lotus tents sleeping six cost £590 for three nights. Condor Ferries from Poole a car and family of four (wildguernsey wordpress.com, sarkcampingholidays.

Rab Island, known as the "Happy Island" off Croatia's north Adriatic coast, has sandy beaches, hiking pastry Rab cake, It also has affordable summer holidays at the three-star Suh Punta self-catering apartments. The accommodation is bright, clean and functional, with little terraces, and is about three miles from the Old Town. A week costs £840 in the second half of August. Croatia Airlines offers return flights to Zagreb from about £220pp

Germany's North Sea coastline is a great summer find for families on a budget, with long sandy beaches, Parcs Europe offers some good deals here, too. A week in early August at the

Park Nordseeküste on the Butjadinge peninsula gets steadily cheaper as August goes on. From 23-30 Augus the price is from €1,232 (£1,048) when sleeping four in a one-bedroon apartment with a sofa bed in the loung Entrance to the water park Aqua Mundo, playground visits and children's entertainment are included.

Ryanair offers return flights to nearby Bremen from Stansted fron £97pp in August. If you get the chance don't miss the Universum Bremen. a brand-new science museum in the city (centerparcs.eu, ryanair.com

Eurocamp is running its "big splash sale" with savings of up to 20 per cent this summer - and there are some great deals in Italy. Head to Sant'Angel that divides the Venetian Lagoon from the Adriatic Sea (it is within striking

The village has a water park that's sure to keep children entertained for nours, plus a private beach and plenty more activities, from beach volleyball to football tournaments.

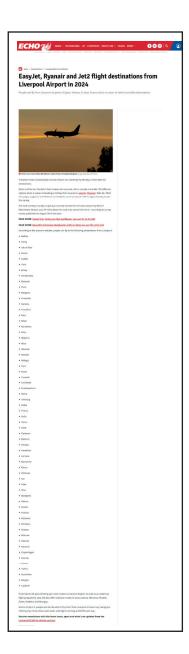


'Fifteen budget holidays for families this summer' by Jane Anderson, is a round-up of the top family holidays that won't break the budget this summer, and includes glamping in Guernsey, particularly referencing the Islands' historical offering, the VisitGuernsey app and WildGuernsey.

Mirror by Milo Boyd, entitled 'Pretty islands just an hour from the UK have gorgeous beaches and miniature railway'. In particular, Milo highlights how "with the most hours of sunshine in the British Isles, the climate is pleasant, perfect for a fantastic island-hopping adventure".



Feb 2024



Liverpool Echo UMV: 6,893,000