



# States of Guernsey

GUERNSEY GREAT 4 CRITERIA	
ANGLERS	<ul style="list-style-type: none"><li>• Provide secure storage for equipment and clothing</li><li>• Provide wash down/drying facilities for clothes and equipment</li><li>• Provide secure fridge and freezer storage for bait and catch</li><li>• Provide information about trips, tackle shops, tides, guides, and weather</li></ul>
BEACH LOVERS	<ul style="list-style-type: none"><li>• Within 100 m of an easily accessible beach on all tide heights</li><li>• Offer additional beach items to enhance visit (windbreak, beach chairs, games, bucket &amp; spade, etc)</li><li>• Offer catering (packed lunch, picnic, hamper, perhaps delivered at pre-arranged time)</li><li>• Keep information about, and arrange on request, relevant activities (surfing, coasteering, kayaking, beachcombing etc)</li></ul>
SURFING	<ul style="list-style-type: none"><li>• Within 100 m of an accessible beach or able to arrange transportation of equipment</li><li>• Secure storage offered to guests' personal equipment with undercover areas provided to allow maintenance of boards to take place.</li><li>• Access to an outdoor tap</li><li>• Information on local instructors and classes ranging from beginners to professional levels</li></ul>
CYCLISTS	<ul style="list-style-type: none"><li>• Provide information about local bike shops, rental, clubs, equipment suppliers, cycling maps, tried and tested routes and cycle paths (possibly with laminated versions. Information about great 4 cyclist venues &amp; public cycle racks</li><li>• Provide secure bike storage &amp; basic puncture repair kit/tools etc</li><li>• Offer cleaning/drying room, and access to outdoor tap</li><li>• Provide early takeaway breakfast and packed lunches where appropriate</li></ul>
ECO EXPLORERS	<ul style="list-style-type: none"><li>• Must offer some form of adventurous activity with the major focus being on environmental awareness or have a strong relationship/on site presence with appropriate third-party provider</li><li>• Offer to provide guests with refreshments to take with them. Should be suitable for the activity, and sustainable i.e., re-useable flask, non-plastic single use cutlery, cool bags, recyclable crockery, wrappings, and containers</li><li>• Advice on appropriate clothing and footwear; accommodation - provide drying room for guests to put wet clothes and boots.</li><li>• Robust environmental values in evidence across the company and all its processes and activities</li></ul>



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GOLFERS	<ul style="list-style-type: none"><li>• Provide or arrange access to nearby golf course or courses (9 or 18 holes) with facility to make or arrange favourable priced course bookings, equipment rental, and professional lessons for guests</li><li>• Provide cleaning and drying area for clothes and equipment, access to outdoor tap and space for secure storage of clothing clubs, buggy and bags as required</li><li>• Kit maintenance offered/available nearby</li><li>• Access to clubhouse social facilities (plus able to arrange transport to and from golf course so guests can enjoy a post-game visit to the 19<sup>th</sup>!)</li></ul>
ISLANDS HOPPING	<ul style="list-style-type: none"><li>• Offer transport to or around neighbouring islands</li><li>• Provide appropriate clothing and safety equipment</li><li>• Provide visitor information about scheduled destinations and sights en-route</li><li>• Provide information or arrange transport and accommodation options at scheduled destinations</li></ul>
OUTDOOR ADVENTURERS	<ul style="list-style-type: none"><li>• Offer an outdoor expedition/activity from an accessible location with good transport links or provide same. Provide supporting information regarding the expedition/activity in advance, if requested</li><li>• Offer options for private or bespoke tailored expeditions/activities.</li><li>• Offer participants refreshments/packed lunches to take with them, suitable for the activity, and packed appropriately i.e., flasks, plastic cutlery, cool bags</li><li>• Provide well maintained specialist equipment appropriate to the activity, in clean, safe, and working order and with adequate instruction on use</li></ul>
TWITCHERS	<ul style="list-style-type: none"><li>• Offer an outdoor expedition/activity from an accessible location with good transport links or provide same. Provide supporting information regarding the expedition/activity in advance, if requested</li><li>• Offer options for private or bespoke tailored expeditions/activities.</li><li>• Offer participants refreshments/packed lunches to take with them, suitable for the activity, and packed appropriately i.e., flasks, plastic cutlery, cool bags</li><li>• Provide well maintained specialist equipment appropriate to the activity, in clean, safe, and working order and with adequate instruction on use</li></ul>



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WALKERS	<ul style="list-style-type: none"><li>• Provide or arrange walks from an accessible location with good transport links or provide same. Provide supporting information regarding walks in advance, if requested</li><li>• Offer options for private or bespoke tailored walks</li><li>• Offer participants in organised walks refreshments/packed lunches to take with them, suitable for the activity, and packed appropriately i.e., flasks, plastic cutlery, cool bags</li><li>• Provide information about guided walks, walking guides, local contacts, maps and other resources and key locations (e.g., for view, photo, or selfie opportunities)</li></ul>
AFTERNOON TEA	<ul style="list-style-type: none"><li>• A selection of refined, delicate homemade sandwiches, sweet pastries, cakes, and scones prepared using/featuring locally sourced bread/produce/ingredients</li><li>• Selection of teas (and coffee) and other appropriate beverages</li><li>• Traditionally presented on a variety of stands</li><li>• A quiet and comfortable sitting/eating/drinking area</li></ul>
CHOCOLATE LOVERS	<ul style="list-style-type: none"><li>• Chocolate making, cookery, demonstrations, and lessons available</li><li>• Chocolate based menus and/or recipes available</li><li>• Gifts based around chocolate</li><li>• Good selection of own product available to sample or purchase</li></ul>
CAKES	<ul style="list-style-type: none"><li>• Wide selection of homemade cakes &amp; fancies using/featuring locally sourced ingredients</li><li>• Presented in an interesting, hygienic, and attractive visual display.</li><li>• Appropriate selection of teas/coffees/soft drinks</li><li>• Comfortable &amp; relaxed area for consumption</li></ul>
CIDER LOVERS	<ul style="list-style-type: none"><li>• Cider making tours and tastings available or can be arranged</li><li>• Premises appropriately licenced for manufacture tasting and after sales</li><li>• In-depth information about local pubs/eateries offering a wide range of ciders on tap or in bottles</li><li>• Able to provide or arrange accommodation or post-tasting transport for guests</li></ul>
GIN LOVERS	<ul style="list-style-type: none"><li>• Gin making tours &amp; tastings available or can be arranged</li><li>• Premises appropriately licenced for manufacture tasting and after sales</li><li>• In-depth information about local pubs/eateries offering a wide range of gins or gin based drinks</li><li>• Able to provide or arrange accommodation or post-tasting transport for guests</li></ul>
SEAFOOD SPECIALISTS	<ul style="list-style-type: none"><li>• Fresh local ready-to-eat seafood available (subject to supply)</li></ul>



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	<ul style="list-style-type: none"><li>• Provenance of local or alternative supplies provided</li><li>• Presented and served hygienically with appropriate cutlery and crockery/containers</li><li>• Appropriate range of condiments, dressings, and beverages available on request</li></ul>
BABIES AND INFANTS	<ul style="list-style-type: none"><li>• Cots, highchairs, stair gates (where appropriate) to be available on request</li><li>• Age related menu including special dietary requests, bottle warming service provided or available on request</li><li>• Reputable crèche, babysitting service details provided for parents to pre-book should this be required</li><li>• Accommodation to offer adjacent bedrooms or spacious master to accommodate supplementary children's beds/cots</li></ul>
CHILDREN	<ul style="list-style-type: none"><li>• Age-appropriate games, books, toys, TV channels, DVDs etc</li><li>• Information on local activity centres, places of interest that are age appropriate and indoor play centres for rainy days</li><li>• Gardens and grounds will need to be fully enclosed or specific play areas advertised; any ponds/water on site will need to be made safe</li><li>• Reputable crèche, babysitting service details provided for parents to pre-book should this be required</li><li>• Accommodation is required to provide age-appropriate sleeping arrangements</li></ul>
YOUNG PEOPLE	<ul style="list-style-type: none"><li>• Fast Wi-Fi connection and charging stations available</li><li>• Suitable activities e.g., access to games, TV channels, a games room, music facilities</li><li>• Provision of games consoles, TV channels or DVDs suitable for this age group</li><li>• Availability of drinks and snacks</li></ul>
EXTENDED FAMILY	<ul style="list-style-type: none"><li>• Ground floor/flexible accommodation and bathroom facilities should be available for grandparents who may be less agile</li><li>• A separate playroom/area containing a range of games, books, toys including family board games</li><li>• Wi-Fi access and charging stations must be available on site</li><li>• Suggestions for family friendly attractions and places to dine locally, with a comment book from families who have stayed in the past, offering real, relevant suggestions</li></ul>
PETS	<ul style="list-style-type: none"><li>• Provide or arrange Pet friendly accommodation (possibly ground floor and near to exit). Access restrictions, if any, to public areas should be clearly advertised</li></ul>



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	<ul style="list-style-type: none"><li>• A pet exercise area should be located on site and clearly communicated to guests</li><li>• Local walking routes of differing lengths should be made available. Provide information on nearby beaches, public transport and eateries which accept pets should be made available</li><li>• Pet accessories such as poo bags to be made available</li></ul>
PAMPERING	<ul style="list-style-type: none"><li>• Must offer on-site spa facilities or treatment rooms (accommodation, if provided, should be of very high standard, e.g., suites/four poster beds to add to the overall experience)</li><li>• Goodies such as champagne, chocolates and flowers should be available to order prior to arrival</li><li>• Pamper packages, including treatments available to be priced and advertised</li><li>• A selection of accessories and product to be available to test or purchase</li></ul>
HEALTH & WELLBEING	<ul style="list-style-type: none"><li>• Providing access to a place offering peaceful/ calming support in emotional, spiritual, or physical wellbeing</li><li>• Up to date information on well-being courses, seminars, and treatments to be made available</li><li>• Healthy Foods and Beverages available on request</li><li>• Transport arrangements (or hire of equipment) to be available on request</li></ul>
ART AFFICIONADOS	<ul style="list-style-type: none"><li>• Have up-to-date information on exhibitions, museums, shows and fairs, including any private showings</li><li>• Arrange or provide transport to/from different sites of artistic interest</li><li>• Arrange guided tours around venues and sites of artistic spots</li><li>• Keep information on, or facilitate, or run, art workshops and classes. (Arrange for temporary transport and safe keeping of artwork and equipment for visitors if required)</li></ul>
DARK SKY WATCHERS	<ul style="list-style-type: none"><li>• Host events on site or in the field, with guest local experts and astronomers, or become an 'expert'</li><li>• Quality binoculars and/or telescope and other optical equipment available for use</li><li>• A selection of relevant constellation maps, books, and magazines e.g., 'Stargazers Live'</li><li>• Provide or arrange availability of extra items such as camp chairs, blankets, bottled water</li></ul>
GARDEN GAZERS	<ul style="list-style-type: none"><li>• Sites/Owners clearly demonstrate a passion for gardening and garden planning, planting and maintenance to match this enthusiasm</li><li>• Areas within the garden which are fully accessible to guests'</li></ul>



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	<ul style="list-style-type: none"><li>• Garden to be part of an “open garden” or floral initiative within the local area</li><li>• Garden to have an outstanding design to feature a significant range of planting. All year round mature planting is essential</li></ul>
HISTORY BUFFS	<ul style="list-style-type: none"><li>• Sites/accommodation to be, or within the grounds of, an historic place of interest where guests can appreciate the architectural and historic importance of their surroundings during their stay</li><li>• Providers able to demonstrate their knowledge and enthusiasm for the relevant historical element of the site or area which will be passed on to their guests to encapsulate an historical element to the stay</li><li>• Venues should offer a high level of historical interest, could be gardens, could have famous owners or guests or be the location of something of historical value</li><li>• Literature referencing the historic element of the property to be available, which visitors could take away</li></ul>
MILITARY HISTORIANS	<ul style="list-style-type: none"><li>• Venue/activity should offer a high level of military interest</li><li>• Venue/providers to demonstrate their knowledge and enthusiasm for military history and have literature and details available to take away</li><li>• Tours/visits of military interest venues to be planned/facilitated on request or information provided</li><li>• Providers to arrange transport to venues if requested</li></ul>
NATURE WATCHERS	<ul style="list-style-type: none"><li>• Provide literature detailing the local landscapes, wildlife and habitats including hides, camouflage, best photographic sites</li><li>• Equipment or details of equipment and transport hiring and safe storage to be provided</li><li>• Guided tours arranged or details provided on request</li><li>• Early takeaway breakfast and packed lunches to be available on request or offered</li></ul>
LIVE ENTERTAINMENT	<ul style="list-style-type: none"><li>• Provide live entertainment at least one night a week at venue</li><li>• Cater for participation by guests (possibly open mic nights)</li><li>• Promote live acts within the local area</li><li>• Licensed bar available</li></ul>
ANCESTRY	<ul style="list-style-type: none"><li>• Literature to be available on request with links and references to organisations which would assist tracing family history</li><li>• Free Wifi and charging stations and workspace to be made available</li><li>• Transport to be arranged to view sites of historical family interest if requested</li></ul>



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	<ul style="list-style-type: none"><li>• Guided tours to be arranged to view sites if requested</li></ul>
FARM TOURS	<ul style="list-style-type: none"><li>• Farm or Agricultural tour of working Guernsey Farm</li><li>• Supporting and interesting information about farm, animals, produce and local practices</li><li>• Samples of produce available for tasting or purchase (farm shop)</li><li>• Ablutions available for visitors</li></ul>