

Media Release

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Cruise Guernsey Set to Welcome Princess Back in 2027

As Cruise Guernsey heads into its busiest month of the year, it has received confirmation that one of the world's leading cruise lines will call into the island in 2027.

Princess Cruises has released its advance schedule for 2027, which includes a visit from the *Sky Princess*. This ship has capacity for 3,660 guests and is scheduled to call at St Peter Port at the start of a 32-day Mediterranean voyage.

Historically, Princess Cruises was a repeat visitor to Guernsey, calling into the island with around 30,000 - 40,000 passengers in the years before the Covid-19 pandemic. However, Guernsey did not feature as a port of call in their 2024-2026 schedules, following changes to operations and itineraries.

Their scheduled return to Guernsey follows positive engagement between Cruise Guernsey officials and representatives of Princess Cruises at a trade event earlier this year.

Cruise Guernsey Operations and Business Development Manager, Mark Renouf, said:

"We are thrilled to feature on Princess Cruises' advance schedule for 2027. This exciting development reflects renewed confidence in Guernsey as a cruise destination, and the work we are doing to increase the number of visitors to Guernsey from larger and smaller cruise liners. We look forward to working closely with Princess Cruises to deliver exceptional visits for their guests, with scope for further calls in the future."

The announcement comes as Guernsey heads into its busiest month of the year.

Figures at the end of June were 35% down on 2024's visitor stats, however that difference is expected to improve by the end of the season.

More than 8,500 passengers are expected in September across 14 scheduled visits, including 10 in the first two weeks.

The busiest period will see around 7,000 passengers arrive on five ships between Thursday 4th and Sunday 7th September.

P&O Cruises, Silversea, and Ambassador Cruise Line – the three operators who have brought the most visitors to Guernsey so far this year – are all included in the September schedule and are booked to return to Guernsey in 2026.

Cruise Guernsey is also primed to benefit from national exposure in the coming months, with a journalist from *Cruise & Travel* – the UK's highest-selling cruise magazine – visiting the island this week.

Earlier this year, Cruise Guernsey also rejoined Cruise Europe to help promote its inclusion in European cruise itineraries.

Mr Renouf said: "We have regular contact with cruise executives, excursion agents and other industry representatives to promote what Guernsey has to offer as a cruise destination.

"Forward bookings and schedules for 2026 and 2027 are looking positive, and we are hopeful that upcoming coverage in a leading cruise magazine will raise awareness of our cruise offering among one of our biggest target markets."

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Notes to Media

1. Cruise & Travel is the UK's highest-selling cruise magazine, containing travel advice and inspiration celebrating the best of cruise holidays. Each issue brings together written reviews, travel features and in-depth destination guides, along with celebrity interviews, eye-catching photography and insider tips.