

## 2023 Cruise Developments for The Islands of Guernsey

The Islands of Guernsey share their plans for expanding 2023 cruise season

**April 2023** – With 95 cruise ships scheduled to visit during the season of 2023, and 12 new cruise ships making their inaugural visit to Guernsey, 2023 is expected to be an exciting year with key developments for the Islands' cruise industry. With a strategy to see more premium ships being welcomed to Guernsey, its significant to see Silversea due to visit five times this season.

With the season commencing on Saturday 15<sup>th</sup> April, with the arrival of MS Hamburg and extending until the last call on 22<sup>nd</sup> October from MSC's Euribia, the total potential disembarking passenger numbers will be 147,260, marking an increase on the 2022 numbers.

As part of the investment in the cruise sector a familiarisation trip is being hosted by The Islands of Guernsey in April 2023, which will focus on showcasing the shore excursion product, wider destination offering and disembarkation process to luxury cruise brands.

Five representatives from luxury lines Silversea Cruises, SAGA Cruises, Ponant, Explora Journeys and Seadream Yacht Club will be attending with the focus of the trip highlighting the personalised and tailored shore excursion experiences on offer for discerning passengers visiting from smaller ships.

The fam, which will run from the  $11^{th}-14^{th}$  April will highlight Guernsey's unique attributes and will include visits to the historic German Underground Hospital – which bears witness to Guernsey's years under Occupation in WWII - and the chance to sample Guernsey's sustainable Rocquette Cider. In addition, delegates will explore Guernsey's dramatic coastal scenery with a walk along the South Coast cliffs affording incredible views out to sea.

Accompanied by Amanda Johns, Cruise Business Development Consultant for CruiseGuernsey, the fam trip will also provide an opportunity for the CruiseGuernsey team to share forthcoming infrastructure developments and remind delegates of the fantastic arrivals procedure that includes free Wi-Fi, a dedicated arrivals area and Welcome Team at the Albert Pier.

For more information on the Islands of Guernsey, please visit here.

For imagery of the Islands of Guernsey, please see <u>here.</u>

## -ENDS-

For more information contact Jules Ugo and the VisitGuernsey team at guernsey@wearelotus.co.uk

## **Notes to Editors:**

Guernsey's 2023 cruise schedule first-time visits are as follows:

Ship	Line	Date of first visit	Pax capacity
NG Resolution	National Geographic	Friday 21st April	148
Regal Princess	Princess Cruises	Tuesday 2nd May	4272
Silver Endeavour	Silversea Cruises	Tuesday 9th May	200

Silver Dawn	Silversea Cruises	Monday 15th May	596
Le Bellot	Ponant	Thursday 18th May	184
MS Riviera	Oceania Cruises	Wednesday 31st May	1250
Silver Shadow	Silversea Cruises	Tuesday 20th June	435
Ambition	Ambassador Cruise Line	Thursday 20th July	1904
Fantasia	MSC Cruises	Saturday 9th September	3274
Le Champlain	Ponant	Thursday 19th September	184
Seven Seas Splendor	Regent Seven Seas Cruises	Saturday 23rd September	750
Euriba	MSC Cruises	Saturday 22nd October	6327