



States of Guernsey

GUERNSEY GREAT 4 TAGS

GREAT 4	CRITERIA
BEACH LOVERS	<ul style="list-style-type: none">• Within 100 m of an easily accessible on all tides beach• Offer additional beach items to enhance visit (windbreak, beach chairs, games, bucket & spade, etc) or give advice on where to hire/purchase• Recommend a shop, café, kiosk or restaurant close by. Another option might be to provide a basket or hamper so that guests can take their own prepared food.• Keep information about and/or arrange on request, relevant activities (surfing, coasteering, kayaking, beachcombing etc.)
ECO EXPLORERS	<ul style="list-style-type: none">• Must offer some form of adventurous activity with the major focus being on environmental awareness or have a strong relationship/on site presence with appropriate third party provider• Recommend a shop, café, kiosk or restaurant en-route• Advise on appropriate clothing and footwear; accommodation - provide drying room/area for guests to put wet clothes and boots• Robust environmental values in evidence across the company and all its processes and activities
ISLANDS HOPPING	<ul style="list-style-type: none">• Offer or arrange transport to neighbouring islands or consider buying/supplying bus passes, or give advice where to park car• Provide/advise re appropriate clothing and safety equipment• Provide visitor information about scheduled destinations and sights en-route• Provide information on or arrange transport and accommodation options at scheduled destinations
OUTDOOR ADVENTURES	<ul style="list-style-type: none">• Offer an outdoor expedition/activity from an accessible location with good transport links or provide same. Provide supporting information regarding the expedition/activity in advance, if requested• Offer options for private or bespoke tailored expeditions/activities.• Recommend a shop, café, kiosk or restaurant en-route. Another option might be to provide a basket and/or hamper so that guests can take their own prepared food.• Provide or advise where to hire well maintained specialist equipment appropriate to the activity, in clean, safe and working order and with adequate instruction on use.



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BIRDING	<ul style="list-style-type: none">• Offer an outdoor expedition/activity from an accessible location with good transport links, or provide same. Provide supporting information regarding the expedition/activity in advance, if requested.• Offer options for private or bespoke tailored expeditions/activities.• Recommend a shop, café, kiosk or restaurant close by. Another option would be to provide a basket and/or hamper so that guests can take their own prepared food.• Provide or advise where to hire well maintained specialist equipment appropriate to the activity, in clean, safe and working order and with adequate instruction on use.
WALKERS	<ul style="list-style-type: none">• Provide/arrange/give information on walks from an accessible location with good transport links. Provide supporting information regarding walks in advance, if requested• Offer options for private or bespoke tailored walks• Recommend a shop, café, kiosk or restaurant en-route. Another option might be to provide a basket and/or hamper so that guests can take their own prepared food.• Provide information about guided walks, walking guides, local contacts, maps and other resources and key locations (e.g. for view, photo or selfie opportunities)
BABIES & INFANTS	<ul style="list-style-type: none">• Cots, highchairs, stair gates (where appropriate) to be available on request• Recommend nearby shops that provide appropriately aged food and/or equipment• Provide a list of reputable crèche, babysitting service details for parents to pre-book should this be required• Accommodation to offer sufficient room to accommodate supplementary children's beds/cots
CHILDREN	<ul style="list-style-type: none">• Age appropriate games, books, toys, TV channels, DVDs etc.• Information on local activity centres, places of interest that are age appropriate and indoor play centres for rainy days• Gardens and grounds will need to be fully enclosed or specific play areas advertised; any ponds/water on site will need to be made safe• Provide a list of reputable crèche, babysitting service details for parents to pre-book should this be required
YOUNG PEOPLE	<ul style="list-style-type: none">• Fast Wi-Fi connection and charging stations available.• Information on local activities, places of interest that are age appropriate and indoor options for rainy days• Provision of games consoles, music channels, TV channels or DVDs suitable for this age group• Recommend nearby shops that provide appropriately aged food and snacks



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EXTENDED FAMILY	<ul style="list-style-type: none">• Ground floor/flexible accommodation and bathroom facilities should be available for grandparents who may be less agile• Age appropriate games, books, toys including family board games• Wi-Fi access and charging stations must be available on site• Suggestions for family friendly attractions and places to dine locally. Consider a comment book from families who have stayed in the past, offering real, relevant suggestions
PETS	<ul style="list-style-type: none">• Access restrictions, if any, to public areas should be clearly advertised• A pet exercise area should be located on site and clearly communicated to guests• Local walking routes of differing lengths should be made available. Provide information on nearby beaches, public transport and eateries which accept pets should be made available• Pet accessories such as water and food bowl, poo bags etc to be made available.
NATURE WATCHERS	<ul style="list-style-type: none">• Provide literature detailing the local landscapes, wildlife and habitats including hides, camouflage, best photographic sites.• Equipment or details of equipment and transport hiring and safe storage to be provided.• Guided tours arranged or details provided on request.• Recommend a shop, café, kiosk or restaurant en-route. Another option would be to provide a basket and/or hamper so that guests can take their own prepared food.