

Media Release

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Cruise Guernsey Enhances Visitor Experience with New Berthing Option

The availability of an alongside berthing option at St Peter Port Harbour has been “a fantastic enhancement” to Cruise Guernsey’s offering, according to a leading tour agent.

Earlier this year, changes to ferry schedules created more opportunities for vessels of up to 130 metres to use No. 1 Berth. This has allowed a dozen smaller cruise ships to dock directly alongside this season, eliminating the need for tendering and improving the arrival experience.

Passengers now enjoy a faster, more convenient transition ashore, giving them more time to explore St Peter Port. Tour operators have also benefited, with greater flexibility to organise excursions and activities around the island.

Representatives from Excursions Ltd, a tour agent representing a number of luxury and expedition cruise lines that call in Guernsey, visited the island this summer. The company partners with local tour operators and businesses to arrange activities for cruise passengers.

James Williams, Operations Manager at Excursions Ltd, said:

“Having the ability to bring smaller expedition ships alongside at St Peter Port has been a game-changer. Our guests now enjoy a much smoother and more enjoyable arrival experience, with more time to explore the beautiful island of Guernsey—whether on a guided excursion or at their own pace.

“From a tour operator’s perspective, the extended time ashore gives us greater flexibility to craft more immersive and enriching itineraries that truly showcase the island’s charm. It has been a fantastic enhancement for both our operations and our guests.”

Cruise Guernsey’s Operations and Cruise Development Manager, Mark Renouf, said:

“Being able to offer alongside berthing for smaller boutique ships, which typically bring higher-spending passengers, has been a real advantage this year. It’s something we are

actively promoting in our marketing, alongside our continuing drive for larger ships, and it is proving popular with operators who value a safe, sheltered place to berth.

“We have received great feedback to date and we are engaging with cruise executives to maximise the benefits from this. We are confident this development will continue to strengthen Guernsey’s position as a cruise destination.”

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Notes to Media

1. Excursions Limited visited Guernsey in July, offering a comprehensive insight into the Islands’ tourism potential. From cruise operations and infrastructure to heritage attractions, local food, drink, and adventure experiences, the visit showcased the breadth of programming available for group and cruise travel. Highlights included WWII sites, artisan producers, a day trip to Sark, and meetings with key local partners. The visit also highlighted the positive impact of maximising Berth One for alongside arrivals.

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