

Harbour Stats

The most notable rise in ferry passengers continues to be on the St Malo route, where numbers increased by 38% in July (an increase of 4,571 people) and are up 59% year-on-year. This growth is largely attributed to Brittany Ferries' revised schedule, which now includes convenient day-trip sailings from St Malo, along with enhanced promotional efforts by VisitGuernsey across Brittany and Normandy.

Visitor numbers travelling from Poole dropped from 16,725 to 15,366 from July 2024 to 2025 – a decrease of 1,359 passengers, or just over 8%. The decline is largely attributed to the removal of day trip options.

As expected, the launch of the Islands Unlimited service on 5 June, which provides daily sailings between Guernsey and Jersey, continues to boost figures on the Jersey route, with an increase of 21% - 1,861 people – using the route in July 2025 compared to 2024. As mentioned last month, the year-on-year comparison is still down, due to a limited service between the islands earlier in the year, but we expect to recover some of this over the next quarter.

Meanwhile, efforts continue behind the scenes to grow cruise tourism. Sixty-five cruise ships are scheduled to visit this summer, and discussions are ongoing with several major operators to attract larger vessels and boost passenger volumes from 2026 onwards.

The above factors mean that overall, ferry passenger numbers rose by 13% in July, bringing an additional 5,534 visitors to the island compared to the same month in 2024. This growth strengthens the year-on-year figures, which now show an 8% increase - equivalent to 12,845 more passengers.

Reporting Month and Year

Jul-25

Sea Passenger Movements (Arrivals, Departures and Transfers)	Monthly		Change		Year to date		Change	
	Jul-24	Jul-25	%	Number	Year to Jul-24	Year to Jul-25	%	Number
Poole	16725	15366	-8%	-1359	56970	56709	0%	-261
Other UK	2890	3633	26%	743	16212	17801	10%	1589
UK Total	19615	18999	-3%	-616	73182	74510	2%	1328
Herm*	11611	12713	9%	1102	32672	33719	3%	1047
Sark*	9317	8566	-8%	-751	28508	27643	-3%	-865
Alderney*	477	396	-17%	-81	1529	1251	-18%	-278
Jersey	8671	10532	21%	1861	40916	28991	-29%	-11925
CI Total	30076	32207	7%	2131	103625	91604	-12%	-12021
St Malo	11962	16533	38%	4571	38864	61848	59%	22984
Cherbourg	0	0		0	833	0	-100%	-833
Dielette	1453	1171	-19%	-282	5668	6959	23%	1291
International Total	13415	17704	32%	4289	45365	68807	52%	23442
Cruise Ships**	7917	4947	-38%	-2970	26331	16929	-36%	-9402
Cruise Total	7917	4947	-38%	-2970	26331	16929	-36%	-9402
Total Sea Passenger Movements	71023	73857	4%	2834	248503	251850	1%	3347
* Departure data collected only								
** Arrivals data collected only								
Ferry Passenger Movements (excluding Inter-Bailiwick travel and Cruise)	41701	47235	13%	5534	159463	172308	8%	12845