



States of Guernsey Marketing and Tourism

RETURN THIS FORM TOGETHER WITH YOUR PAYMENT TO: THE QUALITY DEVELOPMENT MANAGER,
MARKETING & TOURISM, RAYMOND FALLA HOUSE, PO BOX 459, LONGUE RUE, ST MARTIN. GY1 6AF

Registration for Annual Assessment Guernsey Visitor Experience Accreditation Schemes

| | | | | | | |
|---|---|--------------------|--------------------------------|-------------------|-----------------------|----------------|
| Name of Experience | | | | | | |
| Address (Site) | | | | | Site Telephone | |
| | | | | | Site Email | |
| | | | | | Website | |
| Post Code | | | | | | |
| Site Contact Name | | | | Contact tel. no. | | |
| Type of Experience (tick ONE) | DESTINATION | FAMILY/ ATTRACTION | CRAFT/ INTEREST | HERITAGE/ CULTURE | EDUCATION ENVIRONMENT | TOUR/ ACTIVITY |
| | TASTE | RESTAURANT | CAFÉ | BAR MEALS | KIOSK | MOBILE |
| Opening period | From DD/MM | To DD/MM | All year | | Other | |
| Published opening times | Weekdays | | Weekends | | Other | |
| Published Admission (£) | Adult | | Child (state age) | | Concessions | |
| Other charges | Activities/entry not covered by admission | | | | | |
| On site facilities relating to:- Please give details | Accessibility | | | | | |
| | Catering | | | | | |
| | Other | | | | | |
| | Parking | | | | | |
| | Retail | | | | | |
| | Toilets | | | | | |
| Estimated visitor dwell time (hrs) | | | Number of Visitors (last year) | | | |

Continued over



States of Guernsey

Marketing and Tourism

| | | |
|--|--|----------|
| Name of Applicant | | |
| Address of Applicant | | |
| POSTCODE | | |
| Declaration | <ul style="list-style-type: none"> ▪ I declare that the contents of this application are factually correct. ▪ I am able to assume legal responsibility for the operation of the experience. ▪ I will operate the experience in accordance with all my Statutory Obligations under Guernsey Law. ▪ I agree to waive all reasonable assessment costs incurred by assessors appointed by the Committee for Economic Development | |
| Applicant Signature | | date |
| Print Name | | Position |
| <p>Registration Fee A participation Fee of £200 is payable on registration. NB Payment of the fee does not guarantee accreditation – the site must meet all relevant criteria. You can send a cheque made payable to the States of Guernsey with your application, or pay by BACS to States of Guernsey Account Number 74072927 sort code 60-09-20. Include reference 250090 EC2837 with your payment.</p> | | |
| Conditions | <ul style="list-style-type: none"> • Accreditation is conditional on the relevant quality criteria and Code of Practice requirements being met at the time of assessment, and being maintained at all times. Participants must also comply with all Statutory Obligations including holding adequate Public Liability Insurance cover. • In the event of a breach or breaches of the conditions Marketing & Tourism reserves the right to remove an accreditation at any time, by writing to the participant. • Disqualification from the Visitor Attraction Quality Scheme for any reason (including breach of these conditions, the Code of Practice, or breach of the Scheme criteria), will be for a minimum period of one year from the date of disqualification. Re-application at an earlier stage may be considered where it is felt special circumstances apply at the sole discretion of Marketing & Tourism. Application to re-join the scheme will incur a fee. If disqualification was on the basis of quality or the level of complaints received, the areas of concern must have been adequately addressed. This may require an additional visit by an assessor, for which an additional charge may be made. • When an experience is sold, or the method of operation significantly changed, the existing accreditation cannot be transferred without the prior consent of Marketing & Tourism. | |
| Data Protection | <p>Data requested in this application form is for the purpose of registering participation in the annual Guernsey Visitor Experience Accreditation Scheme. Data provided will be retained by Marketing & Tourism for as long as it remains relevant to the operation of the premises in respect of which it was provided. The data provided will be used for facilitating communications with your business, and with regard to the operation of the accredited experience. It may be shared for that purpose with: Visit Guernsey, our contracted Quality Assessors; the Committee for Economic Development; other regulatory service units of the States of Guernsey. Data provided will be processed, handled and stored in accordance with our privacy policy, which can be viewed at:- https://www.guernseytrademedia.com/quality-development. Personal data provided in connection with, or subsequent to, registration will not be shared with other third parties without the express permission of the data subject.</p> | |