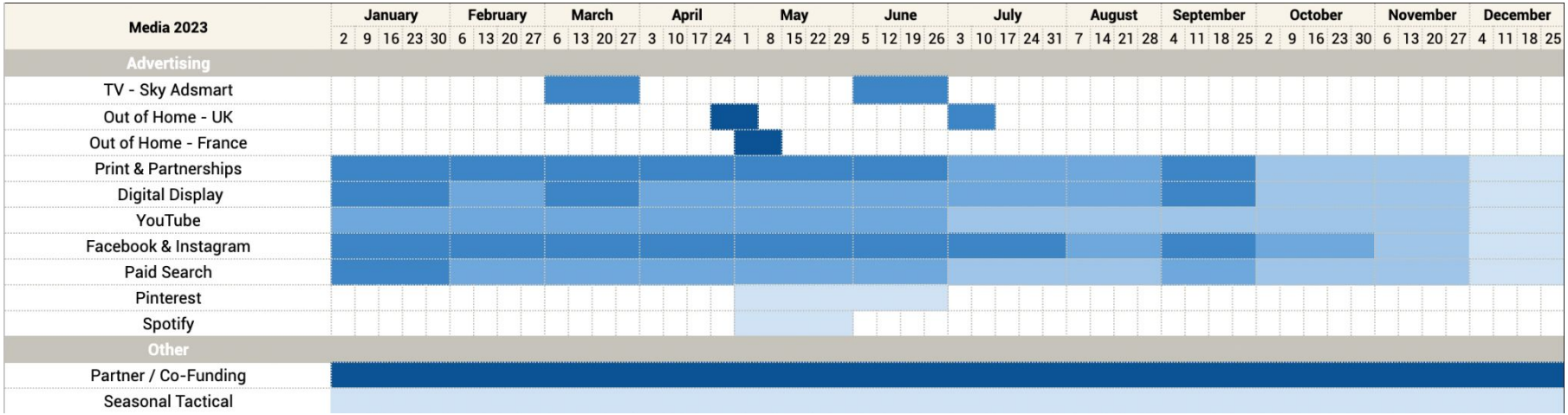
2023 Media Schedule

The ISLANDS of GUERNSEY

For 2023, we want to create 3 spikes across the year, January to help inspire travel and give us share of voice amongst other holiday planning, to begin our summer campaign, in April with continual support across the summer months, plus an additional spike in September to boost shoulder month activity.