Print advertorial, editorial & additional coverage 2024

Jan 2024



ery in the match when our thoughts term to free and surrang - the door any chirri band colds, and surrange finds.). But what drive travel look like in 2024? Experts Baltics will see a boost in tourist members - and there will be new EU entry autenal with come autumn. That's why we've sawrched for the very besroliday this year, whether that's a new Hight route to Machin Parchia, exploring Cambradia of the right time in avoid the enouth or ing in a new Irain route from Paris to Portalisto. There are 80 ideas in

Onta Hadaint | Saturday December 20 2022, 5 30pm The Times

January

22. Channel Islands puffins

Puffins, like penguins, are believed to be monogamous, pairing up young and raising a single chick together each year (disclaimen all puffins look rather similar, so who can be entirely sure?). In mid-March, thousands fly back to the Channel Islands for breeding season and thanks to a quartet of new routes launching this month with Guernsey airline Anrigny - from London City, Stansted, Liverpool and Newquay - you can let over to catch sight of them. Take a 20-minute ferry ride from St Peter Port to Herm to see the colony feeding off Shell Beach (0)6 return; herm.com). Stay at the cosy Les Rocquettes Hotel in St Peter Port.

Details Three nights' B&B from €399pp, including flights (premierholidaya.co.uk)

The Times Online UMV: 15,500,000

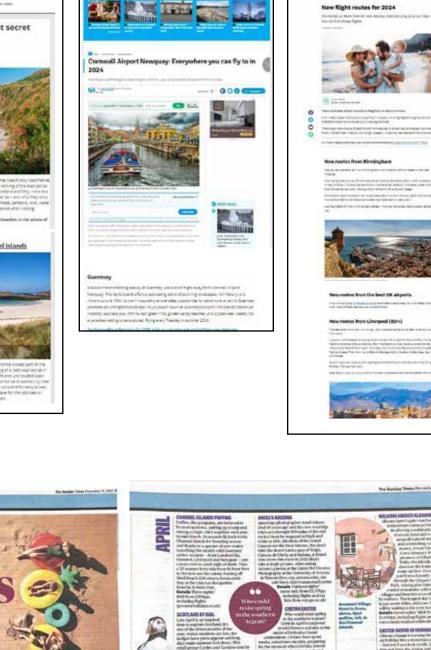
The Sunday Times (print) **Circulation:** 647,622

Which? UMV: 8,313,000

LoveEXPLORING UMV: 642,918

Cornwall Live UMV: 54,324





Which?

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New routes from the best UK airports.

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MALKING HIDDOX ALBA

STOR GASING IN NORTH





Jan 2024





Advertorial piece E-mail newsletter Instagram content





The Islands of Guernsey: Dive into a wild swimmer's playground



























outdoerswinner + fullow Set year fool

audiportanisment "It really doesn't matter if you're into you'r andy tares or pour rocky cross- wer're girt af all in Gaernieg" agu Jappe Rocken, who sawin all per rocket all block group the Mental Sentacies. 'I audio seconteend gering in Succh with some of the todo universing groups. The hare a sector same of some of the todo university groups. The hare a sector same of someong groups in German, Sherri northing Ne a local for Lowening these periods.

The Islands of Guerrovey with their laperity of goldes braches, kidden covers and field nods punds, should be on every wild anonner's bucket bit. Mithether you'ra a sessicified wither semmers resoly to third in the child of animal session of a custant furth larence knew the first test of the International anther sense and acquarter playpound for summers of all many sets.

4 Liked by the with winning brothers and 145 others



Sail-Yerus Pold

Want to know more? Read our guide to the hest places to seen in Guerrary in the link in our bio. Editor IIIa will be writing Guerrary scon for a future edition of Outdoor Summer - watch this specer. Ta

in partnership with Dwaltporrnery 🗢

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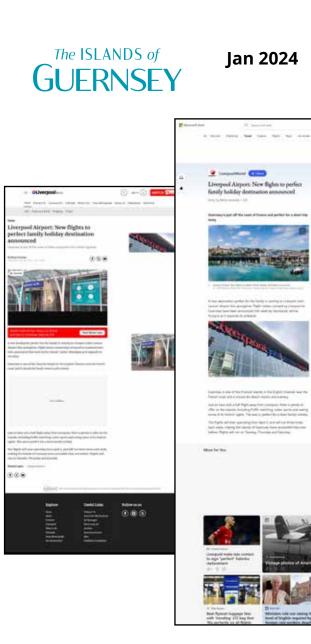
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Herm in The Sun, syndicated online in The Sun and The Scottish Sun by Caroline McGuire: The piece, entitled 'The magical but least known of the Channel Islands', describes Herm as a "tiny chunk of paradise" and Shell Beach Café as "possibly the best beach bar in the British Isles".









The Sun on Sunday Circulation: 55,5000

The Scottish Sun **Circulation:** 173,507

The Sun **Circulation:** 1,210,915

Liverpool World UMV: 1,300,000

MSN UMV: 6,250,000

The Sun (Online) UMV: 30,000,000

The Scottish Sun (Online) UMV: 10,700,000

Syndicate titles





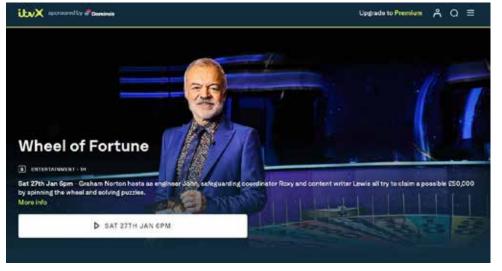
Herm's beautifu ...erm, where is it?



Broadcast Prize Opportunity Wheel of Fortune: hosted by Graham Norton

Jan/Feb 2024

VisitGuernsey featured on prime time on ITV and ITVX. This episode of Wheel of Fortune had a viewership of over 2.3 million viewers (excluding ITVX viewers). We worked with local suppliers to create a wellness themed holiday prize for the show. People across the country were shown Guernsey as a desirable 'prize' location.



rights, Halking Yord

Liveranol (COL) is playing on here with a 1100 Alic muniture to have with these decaying assessment

are with the latest taxes, sport and what's us updo



The Times Online UMV: 15,500,000 The Times Circulation: 365,880

Liverpool Echo UMV: 6,893,000

Jan/Feb 2024

"99 of the world's most amazing bucket-list experiences for 2024", with a particular focus on how Guernsey "feels like a perfect mix between a petite French fishing village and the finest rolling hills of the English countryside".





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Explore many of Europers best hidden perts



EXPRESS -JOE.co.uk Tiny UK island has pristine maters and cars are burned to create 'to stores' environment UMV: 3,200,000 0.00 0 = -**Express Online** UMV: 39,618 LoveEXPLORING UMV: 642,918 About Time UMV: 70,000 **Daily Star Circulation:** 136,909 Getting to Guernsey is easier for Liverpudlians - Aurigny airline is launching a three-times-a-week route to the Channel island from John Lennon Airport on April 2, with one-way fares from £128.99 return. London City and Stansted flights from March. aurigny.com, visit guernsey.com • 27





Jan/Feb 2024

The Sunday Times Circulation: 647,622

The Times Online UMV: 15,500,000

Sunday Mirror Circulation: 183,636





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34. Easy riders on the Channel Islands

There's a trend of thought among cyclists that tends towards the masochistic: the steeper the better. Count me out. Here's a new trip for easy riders in the Channel Islands. Yes, we know the Islands are Crown dependencies outside the UK, don't write angry emails. But we're of the same British family. The selfguided litizerary is ideal in early autumn, when temperatures are pleasant and seas warm. Hopscotching from Jersey to Guemsey and spending a day on carfree Sark, potentially the loveliest island of all, gives you a dreamlike week of cycles and swims, pints and prawns for lunch. In other words: Brit-ish. Details Six nights' B&B from £1,449pp, including flights, transfers and bike hire (headwater.com)



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Mirror UMV: 32,000,000





Feb 2024

















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128,110

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Circulation:

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11,200,000





Fifteen budget holidays for families this summer

Whether it's scorching Sicily or the 'Hawaii of Denmark', deals can be found in obvious and obscure places across Europe. By Jane Anderson

ith the high cost of living showing no sign of abating, just where are the value-for-mone family holidays this ? Well, there is plenty of choice i ou can afford to pay about £2,000 for a amily of four. A top tip is to go in the last two weeks of August, when prices are lower than in late July and when some European countries head back to school

and work. Even the original Legoland in Denmark is known to be blissfully quiet. Laura Lindsay, travel trends and destination expert at flight search engine Skyscanner, says: "It's always worth doing that extra bit of research. Combining different airlines for the outbound and return legs of your trip can seriously cut costs. Fares don't hav to be booked as returns." On top of this, if you can target less obvious summer-sun destinations such as the beaches of Estonia or northern Germany - and take on the habits of locals (how about a Scandinavian summerhouse?) you can keep costs down.

All prices here are for a family of four during state school summer holidays unless otherwise stated. Clamping in Guernse

The most westerly Channel Island has golden beaches, dressing up at Castle Coronet and plenty of Second World War history. Active families can download one of the many free self-

guided walks from the Visit <u>Guernsey</u> app, such as "Fairies, Forts and Deadly Shipwrecks". There are many campsites on the

island that offer glamping, such as Wild Guernsey, where prices start at £160 per night for four. On neighbouring Sark lotus tents sleeping six cost £590 for three nights. Condor Ferries from Poole to Guernsey cost from £455 return for a car and family of four (wildguernsey wordpress.com, sarkcampingholidays. co.uk, condorferries.co.uk)

Rab Island, known as the "Happy

Island" off Croatia's north Adriatic coast, has sandy beaches, hiking trails, Roman heritage and the sweet pastry Rab cake. It also has affordable summer holidays at the three-star Suha Punta self-catering apartments. The accommodation is bright, clean and functional, with little terraces, and is about three miles from the Old Town. A week costs £840 in the second half of August. Croatia Airlines offers return flights to Zagreb from about £220pp (valamar.com, croatiaairlines.com)

any's North Sea coas Germany's North Sea coastline is a

Park Nordseeküste on the Butjadinger peninsula gets steadily cheaper as August goes on. From 23-30 August the price is from €1,232 (£1,048) when sleeping four in a one-bedroon apartment with a sofa bed in the lounge Entrance to the water park Aqua Mundo, playground visits and children's entertainment are included. Ryanair offers return flights to nearby Bremen from Stansted from £97pp in August. If you get the chance don't miss the Universum Bremen, a brand-new science museum in the

city (centerparcs.eu, ryanair.com universum-bremen.de).

Italian can

Eurocamp is running its "big splash sale" with savings of up to 20 per cent this summer - and there are some great deals in Italy. Head to Sant'Angel llage in Cavallino on the peninsula that divides the Venetian Lagoon from the Adriatic Sea (it is within striking distance of central Venice for a day trip). The village has a water park that's sure to keep children entertained for hours, plus a private beach and plenty more activities, from beach volleyball to football tournaments.

great summer find for families on a budget, with long sandy beaches, islands and peaceful corners. Center Parcs Europe offers some good deals here, too. A week in early August at the

'Fifteen budget holidays for families this summer' by Jane Anderson, is a round-up of the top family holidays that won't break the budget this summer, and includes glamping in Guernsey, particularly referencing the Islands' historical offering, the VisitGuernsey app and WildGuernsey.

Mirror by Milo Boyd, entitled 'Pretty islands just an hour from the UK have gorgeous beaches and miniature railway'. In particular, Milo highlights how "with the most hours of sunshine in the British Isles, the climate is pleasant, perfect for a fantastic island-hopping adventure".

News Holtics Operion Collumy Henry Sport Life 8 Hore Puzzles Newsletter

15 summer family holidays in Europe that won't break the bank

If you crove Knropean sunshine but don't have the budget for a big urrenter holiday. France, Italy and Austria can all offer great value



Feb 2024









In Carly Honeyfield's 'Destination *Hotspots for 2024', Guernsey* is included as "a beach escape without the stress of a long-haul flight" with excellent swimming, surfing and walking. Carly particularly references Cobo Bay, which "feels like a tropical paradise

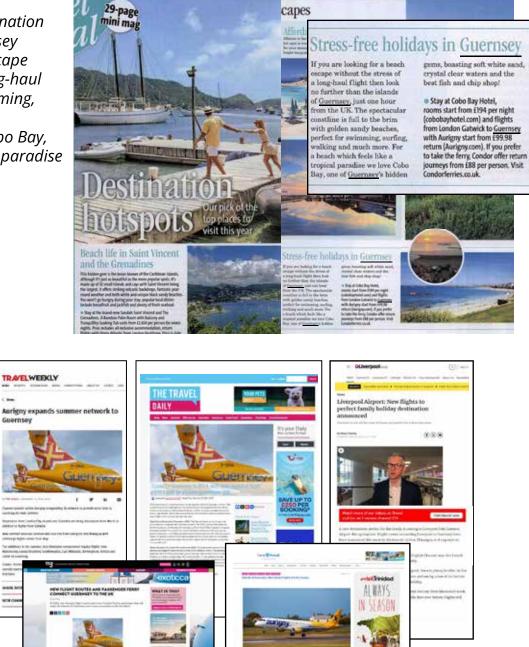
Liverpool Echo UMV: 6,893,000

Bella Magazine Circulation: 112,900

> EasyJet, Pyanair and Jet2 Right destinations from of display is 2024.

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Feb 2024

Guernsey

Mildy hotter than the mainland in its speci in the Channel. Summary will post-the concept of "quing" to its lensits be holding the 2024 address of its "Spring Walking Facture Decourse May 22 and distictly summarized in use's (see subliquements core). Sell, there is a pay to sundaring the social largest neinstein of this foldeus anthophigo as the weather warms, the assissment y changing its model by the minute. Doubles at the Nue-star ONE Generatement House Hotel (OHRI) 724 320; theophicological) is Select Provided cost from 4280.



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Le Figaro Monthly visits: 130M

TourMag Monthly visits: 494K

Figaro Nautisme Monthly visits: 185K

MisterTravel Monthly visits: 10,5K



March 2024



UPER SANDS ... Quernse



The Sun Circulation: 1,210,915

The Scottish Sun Circulation: 173,507



See aurigny.or

Treasure wonderful windowept wildemesses to bucket-end-spade hold involutites, the UK has more than 1,000 beautiful islands dotted around Its rivers and coastline. Here are just a few precious British offshore delights just waiting to be discovered





TREASURE ISLANDS

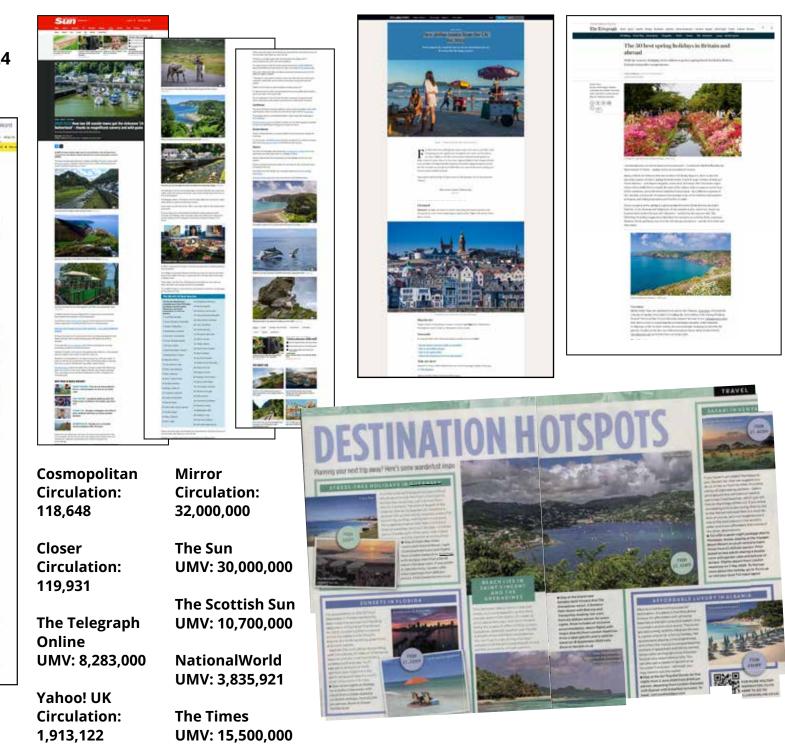
CHANNEL. ISLANDS.

Influencer @ellachloeswims has a strong and engaged



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Baia dei Turchi Puglia, Italy

nding wi fter, look no further that aia dei Turchi. The sma Playa Illetas Mallorca, Spain

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March 2024



ach, surrounded by king, steep cliffs, is also st, meaning you'll easily d a place to plonk your inburgh, Scotland a just a few miles east of ying just o few miles east of idinburgh's dity centre, you'll lind hits charming seaside uburb. Backed by a gorgeous sramenade of shops and tofes – and a whole host of annual events such as international volleyball competitions – you'd be hard pushed not to love it.

urracioe Beach, ounty Wexford, Ireland Known for its tranquil atmosphere and serene setting, Playa de Figueiras promises an afternoon of pure relaxation. Be warned, though: the water can be bracingly cold! h of soft white sand, each is a favourite g locals, yet still completely wild and ched. You might also inise it from Steven

erg's war epic Saving e Ryan, with the D-Day g scenes filmed here. Conrad Rangali Island, The Maldives The Maldives have som

The Maldives have some of the best beaches in the world. Fact. And this island is undoubtedly home to one of them. The marine-rich area is a prime location for whale sharks, along with manta rays, turtles and an incredible y's famous for its tany s tamous tor its liant beaches, so it's d to know which one isit first. Cap Caz is ticularly popular, thanks







natural) limestone arch stretching out of the water's edge. Shingle and pebbles make up the beach, so be sure to take your jelly shoes Grace Bay Beach Providenciales, Turks and Caicos Islands Turquoise waters paired wi miles of powdersoft white sand? Yes, please. You're going to want to be barefoo the whole time – prep your pedi accordingly. Cobo Bay, Guernsey, Channel Islands A true Channel Island treasure, Cobo Bay is a scenic, unspoiled gem home to white sand and clear waters. What's mo it boasts britliant pubs at even a little tea room, so can basically stay all da

See Illetes, Formentera, Spain
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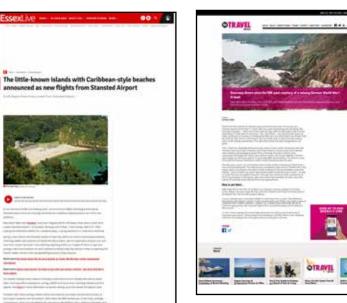
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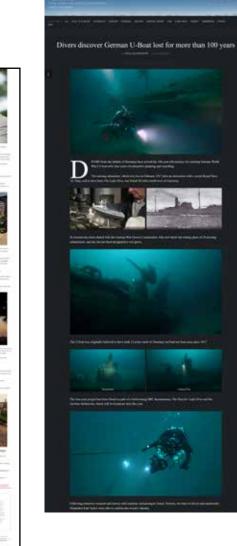


March 2024











The Sun on Sunday Circulation: 1,210,915

Essex Magazine UMV: 47,200

EssexLive UMV: 134,190 Selling Travel UMV: 62,000

TTG Luxury Circulation: 17,098

Paul Cole Travels UMV: 5,000 Salon Prive Magazine UMV: 51,000

Northern Ireland Travel News UMV: 23,000



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March/April 2024

Swimmer



Outdoor Swimmer Print circulation: 13,000



Recent poets

EXPLORE

EXPLORE

An island just off the coast of England offers seafood and (if you are French influence and

ers that Guernsey a perfect destination for mmers who like a place seeped in history with an abundance of swim spots

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EXPLORE









April 2024

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Who needs Europe? The British alternatives to the Continent's greatest holiday

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Daily Mirror Circulation: 234,492

Daily Express Circulation: 147,267

Daily Record Circulation: 52,264

The Sunday People Circulation: 57,670

The Bristol Post

Burton Mail Cambridge news

Teeside

Syndicate

titles

Coventry Telegraph Nuneaton

Grimsby Telegraph Huddersfield Daily Examiner

Hull Daily Mail

Manchester **Evening News**

The Chronicle Newcastle

The Gazette Middlesborough and **Liverpool Echo**

Pantonio, Streen & Longi

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What's on in Ireland?

August during with



and glorious food

stars. The school, shop will point to oppo-



Go to Guernsey

Active groups can join walks of different lengths at Goemery's Auturn Walking Festival, from 14th-19th September. The Goemery Battle of Britain Air Display on 13th june, hosts some of Britain's most historic and treasured military aircraft, including the Red Arranst.

Aldemey Week, 5th to 10th August, is the Channel Islands' largest carrival with a sandcastle building competition, torchlight procession, music and entertainment. One of the best-known events is the Battle of Flowers, 21st to 22nd August, when extravagant floats decorated with flowers parade through Saumarez Park.

• The Telegraph • Yahoo! Life MSN

Going green BY VICKY LISSAMAN VISIT the islands of Guernsey without getting on a plane with Byway's new flight-free packages. The new seven-day tour leaving every Sunday includes train travel

from London to Poole for an

overnight stay, followed by a

ferry crossing to St Peter Port,



historical sites. The trip conclude

with a return ferry to Poole for an

overnight stay and train to London.

carbon holidays and prioritises

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hopping holidays closer to home.

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From £680pp including train,

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Guernsey trip to cater for an

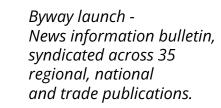
increase in interest in island-

Byway, which specialises in low

Guernsey's handsome capital. Holidaymakers then get five days exploring Guernsey where they can island-hop to Sark, Herm and Alderney, go wildlife spotting, sample local seafood or discover the Bailiwick's museums and Metro Scoland

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April 2024





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TRY OUR BANNER

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A Tople of Linetton?



Style it up on Santorini, drive around Oregon or take the kids to the Maldives in May or adverse with the

Seven regists from 2.576 pp. BAB. Including Rights and Standors.

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Six nights from 2972pp. 66.8. 4. Mary in the Matthews including elipart transfers and bast crossings headwater.com The Maddives witchs well for May half error, with south monohisery et two prices due to occasional storm

2. Latvery Sectorial Annoy make or wata at Comes Noves Sameories, in the north warr of the Unrels interes, compressively a proofneet sectacie and private pool. Made from local story and can, these shared the riomi accompany a spa supplying volcanic-infused structures. Samortin's fadoous bitue doeses darring winewater, rececurred Tacades and legendary names awas at Oa - 4 tale away - while a 20-minute walk sets you in the sectuated black petbles of Karmanus search looks in April for minuter savings of up to \$2,010.

Seven repits from (1.897pp, 888, restricting Rights, departing June 11, stymptholikeys.com 5. Total designs in a modultance "Noticing behind not, everything alread of use," rays hal in Jack Ketsuac's

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Marg-dood at mardhett A week in trachers through in her for loss than £400 per person with faghest New that's a badgain. Aided by half-price discounts, the trip is

Channel

OUR REPORTER FLIES OFF FROM JOHN LENNON AIRPORT TO SAMPLE DELIGHTS OF GUERNSEY

near the tennis court and a swin in their indow pool is a must. Located one mile away is 8 there dies is a novelly power ever experi-tion and the away is the ten dies is a novelly power ever experi-tions and the away is a there dies is a novelly power ever experi-tion and the away is a there dies is a novelly power ever experi-tion and the away is a there dies is a novelly power ever experi-tion and the away is a there does not a the away of the away is addicated in the away is a there does not a the away of the away is a there also a the away of the away is a there are also a the away of the away of the away and local shops and a great way to aver 150 years ago.

PLACE THE

guide Gill Girard is an excellent host and storyteller. Meeting at the Victo-rian Candie Gardens, Gill carries with her signed autographs from The Beatles from over 60 years ago. Her father was the promoter who arranged for the band to perform on the island before they skyrocketed to time and there is now a number to commence the time 1963 perfor-mance – a lovely Livenpool link. Can-die Gardens offers speciacialit reveal across SI Peter Port harbour and siz-From there; Giuto kus on a short form there; Giuto kus on a short formet, an 800-yar-add castle Gornet, an 800-yar-add castle formet, and speciality of the source of the size of the source of the source of the size of the source of the source of the size of the source o fame and there is now a mural to

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self with a Guernsey pound note in your change, a souvenir in itself. But a standout for me was visiting But a standout for me was visiting the Victoria Tower, a monument erected after Queen Victoria and Prince Albert's visit to the island in 1846. Offering panoramic views of Guernsey, the narrow staircases lead you to a great photo opportunity. But what surprised me most was to enter, you're entrusted yourself with the key and responsibility to <text><text><text><text><text><text><text>

we knew it, we were in Garmey and genered by the sumbine. The island is blessed with 20 bacries and around thiry miles of incroute to the St Pierre Park Hotel, Spa & Goll Besont. A rencover island stanctuary, St Pierre Park has core, a banquering suite and an anvant-winning spa, gym facilities and hink holo gol course. and hink holo gol course. we knew it, we were in Guernsev and room with stunning garden and lake views, boasts a large balcony, a flat screen TV, a hospitality tray and a

cashmere mattress which offered the best night's sleep. In their restaurant, the Guernsey Blue Bottle gin and nori cured salmon is an excellent way to start your dining experience. During your stay, a visit to the outdoor jacuzzi **Regional coverage** 56,579

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Dive into food, history and culture on the Islands of Guernsey

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to watchflowers on the beach, off-grid shepherd's huts with uninterrupted sea wews to a traditional Guernsey cottage. Or bask in luxury at a five star historic sp hotel bursting with grandeur. The choice is all yours - visitouentseurcom



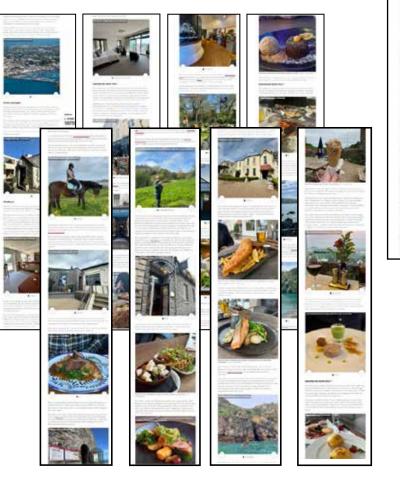


locally sourced, fresh ingredients. And a a short, pleasant walk back to your Choosing a place to stay is part of the adventure; from converted farmhouses

April 2024



Liverpool Confidential, Leeds Confidential and Manchester Confidential





The piece, entitled 'Guernsey: Great culture, food and an abundance of views', details in depth Harley's visit to the Islands, describing them as "the gift that keeps on giving". The piece is accompanied by lovely imagery from Harley's stay and includes a review of the "stylish boutique" La Fregate Hotel, a description of Harley's "smooth and seamless" trip with Aurigny, and detailed accounts of the activities and restaurants Harley and David experienced during their trip.

Harley summarises her visit with the following: "The island has so much to offer its visitors, from bags of cultural heritage to fabulous fresh food and locally brewed drink, plus a plethora of quirky hidden gems that you'd only believe if you visited for yourself. If you're looking for a short-haul destination that will still wow you just as much as further afield, give Guernsey and its neighbouring islands a try. You'll be glad you did. I certainly am."

April/May 2024

BIBA

French

circulation:153,907

women's magazine



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Five new historical routes

Appusers can enjoy free new routes including three new walking interaction, a cycling itinerary and a dolving itinerary. The service to are themed around coastal memories, liberation, invasion, occupation and fortification.

Directions will be clearly available on the VisitGoerney app, and all notes will have information boardweet up-en-mute with QR codes linking to further details so that users can be "truly immersed" in the site that they are slutting.

"Are says will be able to genless some of the most biotorically similiant spors or the island, brought to life with video content from local residents recalling their war-time experiences," Weit Gaerney said.

It said images from World War Two and present day, which shows the dramatic contrast, would sholbe available.

Newly accessible Woeld War II bunkers

Travellers looking to dig deeper into the bilands' history can do sorthir year with a visit to one of the hundreds of Hond War II butkers.

Local volumner encentration features, which works to restore and sofercard the Islands 'busikers, is applying to resonate the German site at Fort Hommet,

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Getting to Guernary

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